

Appendix III  
Federal Trade Commission  
Data Dated August 1971  
Tar (TPM Dry) Determinations  
By Brands  
June 8, 1971 Vs. Balance of Period

<u>Sample Number</u>	<u>Brands</u>	<u>Average TPM (Dry) mgm</u>	
		<u>6/8/71</u>	<u>Overall Excluding 6/8/71</u>
1070-4	Benson & Hedges f, 100mm	21.8	20.5
8	Chesterfield f, 101mm	18.6	19.1
9	Doral k, f, 85mm	14.00	13.99
11	Kent r, f, 70mm	10.0	10.1
12	Kent k, f, hp, 80mm	17.0	16.6
13	Kent k, f, 85mm	17.7	16.7
15	Kent f, m, 100mm	19.9	18.6
17	Kool k, f, m, 85mm	18.3	18.4
24	Lucky Filters k, f, 85mm	23.2	21.9
30	Montclair k, f, m, 85mm	18.6	17.3
32	Newport k, f, m, hp, 80mm	19.6	19.0
34	Newport f, m, 100mm	20.6	21.3
38	Old Gold Filters k, f, 85mm	21.2	20.3
43	Salem f, m, 100mm	19.7	19.5
44	Silva Thins f, 100mm	15.7	16.4
45	Spring f, m, 100mm	23.0	21.6
47	Tareyton f, 100mm	19.5	19.4
49	True k, f, 85mm	12.3	12.0
52	Viceroy k, f, 85mm	16.9	17.4
54	Winston k, f, 85mm	19.5	19.4
56	Belair f, m, 100mm	19.1	18.7
60	Camel r, nf, 70mm	25.9	24.7
62	Chesterfield r, nf, 70mm	24.1	25.0
63	Chesterfield k, nf, 85mm	28.9	29.2
64	Chesterfield k, f, m, 85mm	18.1	18.5
66	Domino k, f, 85mm	21.6	21.4
67	Domino k, f, m, 85mm	19.3	19.6
68	Dumaurier k, f, hp, 85mm	17.4	17.8
70	Edgeworth Export f, 100mm	19.0	18.6
71	English Ovals r, nf, hwp, 70mm	22.6	24.7
74	Eve f, m, 98mm	17.8	17.0
75	Fatima k, nf, 85mm	32.6	32.3
79	Herbert Tareyton k, nf, 85mm	27.3	29.2
80	Home Run r, nf, 70mm	20.3	19.4
86	Lucky Strike r, nf, 70mm	29.6	28.6
87	Mapleton r, nf, 70mm	24.7	24.9
89	Marlboro k, f, hp, 80mm	19.0	19.1
91	Marlboro k, f, m, 85mm	18.0	18.4

PM3001013698

Appendix III - Cont'd

<u>Sample Number</u>	<u>Brands</u>	<u>Average TPM (Dry) mgm</u>	
		<u>6/8/71</u>	<u>Overall Excluding 6/8/71</u>
1070-93	Marvels k,nf,85mm	24.9	23.3
97	New Leaf,f,k,m,85mm	18.4	18.4
98	Pall Mall k,nf,	27.9	29.3
101	Pall Mall f,m,100mm	18.6	18.4
102	Parliament k,f,hp,80mm	15.8	15.6
103	Parliament f,100mm	20.3	19.3
106	Philip Morris r,nf,70mm	25.9	24.0
108	Picayune r,nf,70mm	19.36	19.37
110	Players r,nf,hwp,70mm	35.4	33.4
111	Raleigh k,nf,85mm	28.1	26.3
114	Sano r,f,70mm	2.5	3.5
116	Silva Thins f,m,100mm	15.9	15.5
120	Vogue (Colors) k,f,hwp,85mm	19.8	18.3
122	Winston k,f,hp,80mm	20.5	19.5
125	Edgeworth Export f,m,100mm	18.0	18.2

PM3001013699